

### AT A GLANCE

Website: www.beekeeper.io

Market: Frontline Worker Technology

Headquarters: Zurich, Switzerland

Revenues: Undisclosed

## OUR VIEWPOINT

Organizations operating in different national or global locations, and that have multiple hundreds or thousands of employees without a desk have a need for technology that is built to meet their unique operational needs. Beekeeper does just that with a suite of technology that connects frontline workers with everything they need to do great work whilst fostering firstclass employee engagement and easy to manage corporate communications.

The Beekeeper platform is a really interesting solution for areas like onboarding, shift patterns, training, vacation, pay, health & safety, surveys, employee communications, and much more.



# **VENDOR PROFILE**

# BEEKEEPER

## WHO ARE THEY?

Beekeeper is a leading provider of mobile-first communication platforms designed to connect frontline workers with management, bridging the gap often found in industries like hospitality, manufacturing, and retail. Founded in 2012 and headquartered in Zurich, Switzerland, Beekeeper has grown into a global enterprise with offices in San Francisco, Berlin, and London. The company offers a digital workplace app that helps businesses streamline internal communication, boost employee engagement, and enhance operational efficiency

#### WHAT DO THEY DO?

Beekeeper offers a comprehensive set of features tailored to meet the needs of businesses with a large number of frontline workers. It offers an intuitive mobilefirst platform that integrates seamlessly with existing workflows and applications.

The platform empowers companies to centralize communications, access critical information, and foster a more engaged workforce. With features like real-time messaging, document sharing, and task management, Beekeeper can transform the way organizations communicate, ensuring that every employee, regardless of their role or location, stays informed and connected.

The platform's versatility and ease of integration make it a valuable tool for organizations looking to unify their communication channels and empower their teams – improving employee engagement, increasing operational efficiency, and ensuring consistent messaging across large, dispersed workforces.

### WHO DO THEY WORK WITH?

Beekeeper serves a diverse range of clients across multiple industries, including hospitality, retail, manufacturing, and healthcare. Boasting more than 1,000 customers and with over 1 million connected frontline workers, notable customers include Hilton, Domino's Pizza, Cargill and Heathrow Airport.

VIEWPOINT ANALYSIS